

## Color In Motion 5K Brand Ambassador

**Job Description:** Build the buzz in your community and get rewarded! It's easy – no direct selling involved. You don't need to purchase or store products, and you don't even have to handle transactions. Your job is to encourage people to get active, have fun and sign up for one of our awesome events!

Totally flexible! Work as little or as much as you want.

Spread the word using social media, word of mouth, posters, flyers, etc. Find opportunities to showcase the events by participating in activities and showing your friends. You're not just limited to campus; your whole city is ripe for the picking!

**Who Are We Looking For?** People who love to have fun and are actively involved in community, whether that community is your school, a charity or another organization. We are also looking for people who are savvy with social media and content creation!

**Benefits/Compensation:** Where do we start? There are so many great perks! See below for a list of the awesome reason to become one of our great reps:

1. \$\$\$ – You'll receive a \$5 commission\* on each registration that results from your marketing efforts. You're assigned a unique discount code that you share. People sign up, and you get rewarded.
2. Build Your Resume – Skills such as marketing, sales and social media that are developed as a campus rep are highly valued by employers.
3. Letter of recommendation – If you hit your minimum goals, you'll receive a personal letter of recommendation from our CEO to use for future interviews.
4. Swag Bag – We'll mail you a package with a T-shirt, sunglasses, tutu and more so you can rep our events the right way!
5. Prizes – You should be rewarded for your hard work, so we've put together some tiers for our reps that give you the chance to earn awesome prizes on top of your commission. See below for a breakdown of the tiers:
  - a. 100 registrations = \$50 Amazon Gift Card
  - b. 250 registrations = 50" LED Smart TV
  - c. 500 registrations = \$500 cash
  - d. 750 registrations = \$750 cash and an iPad
  - e. 1,000 registrations = A cruise for 2 people (flights included)
  - f. 1,500+ registrations = 2 round trips tickets to Europe and \$1,000 cash
6. Travel Opportunity – if you excel as one of our Brand Ambassadors, you'll have the chance to be invited to join our travel crew and get paid to travel around the country putting on kick-ass events! Can you say dream job?

So what are you waiting for?! Apply today to be our next Brand Ambassador!

\*Minimum of 10 registrations to qualify for commission payout.

